



***Neuromodulation: Technology at the Neural Interface* Seeks an Associate Editor for Social Media and Enhanced Web Content**

If you are active on social media and would enjoy distilling science into social media and web content to educate a broad audience and grow *Neuromodulation's* online presence, read on!

We are seeking an enthusiastic, social media savvy neuromodulator to serve as the official social media and enhanced web content editor for *Neuromodulation* and to drive our journal's web presence. The ideal candidate will develop a network to coordinate the following tasks:

- Review each early view article published in *Neuromodulation* and create 1-3 Twitter/Facebook/LinkedIn posts, tag authors and their institutions, spur discussions and participate in conversations on behalf of *Neuromodulation* and the International Neuromodulation Society.
- Select relevant imagery to accompany each post, working with *Neuromodulation's* team to brand those images, if needed.
- Expand the reach of *Neuromodulation* by raising awareness of the destination for digital conversation on neuromodulation topics.
- Provide insights gained from responses to postings to the journal's editorial team, INS public education team, and marketing team at Wiley.
- Adhere to INS guidelines, such as never sharing personal opinions, nor commercially biased content on *Neuromodulation's* / the INS's social media pages.
- Work with Wiley's marketing and the INS's public education teams to learn social media protocols, expectations, style guidelines and other brand nuances.
- Post initially on Twitter/Facebook/LinkedIn with possible expansion to other channels, such as:
 - Interviewing select authors and creating podcasts with Wiley's assistance, to enhance online journal content on Wiley's platform.
 - Establishing an efficient, standard process for creating, vetting and publishing visual abstracts for journal articles.

Benefits include the opportunity to serve on a Medline-Indexed journal editorial board, to gain visibility and recognition, and to network with prestigious leaders in the field of neuromodulation. The term of service is one year, which may be renewed.

To apply, please make sure you are a current INS member and submit a letter of interest and your CV by 8 March to: ins@neuromodulation.com