

June 8-13

# INS 11th World Congress

Neuromodulation: Technology Transforming Chronic Illness Management

## Prospectus



**PRE-CONFERENCE: 8-9 JUNE**

Fundamentals of Neuromodulation & Bioengineering;  
Future Innovations in Neuromodulation - Bringing New Ideas to Market

**MAIN CONGRESS: 10-13 JUNE**

Chronic Pain; Neurological, Cardiovascular, Gastrointestinal & Urological Dysfunction;  
Neurorehabilitation & more!

**VENUE**

Estrel Hotel  
Berlin, Germany

**ABSTRACT DEADLINE**

January 14, 2013

***Dear Colleague:***

We invite you to participate in the 11th World Congress of the International Neuromodulation Society (INS) - *“Neuromodulation: Technology Transforming Chronic Illness Management.”*

Improving the management of long term conditions is the challenge facing healthcare systems all around the world. We believe that early adoption of innovative neuromodulation into long term illness management processes improves quality of life and reduces long term healthcare costs.

This, the largest international neuromodulation event of the year, will take place on June 8-13, 2013 in Berlin, Germany, at the Estrel Hotel. Our congress will unite more than 1,000 delegates from around the globe, representing multiple disciplines: pain medicine; anesthesiology; neurosurgery; neurology; psychiatry; rehabilitation; bioengineering; basic science research; urology; gastroenterology; and the investment community – for the purpose of learning about the latest developments in neuromodulation science.

***Pre-Conference – June 8-9***

Pre-conference sessions will focus on the fundamentals of neuromodulation and neuro-engineering or “bringing ideas to the marketplace” and, for a second time, we will offer a module on venture capital, designed specifically for start-ups and investors. If you represent a start-up or venture capital company and are interested in participating, we encourage you to notify us as soon as possible, as space is limited.

In collaboration, our host chapter, The German Neuromodulation Society (DGNM), is planning practical training courses prior to the congress. Please stay tuned for more details.

***Main Conference – June 10-13***

The main conference will offer plenary sessions, plus three simultaneous sessions to ensure that there is a daily menu of science that interests our majority membership - such as pain medicine and functional neurosurgery. In addition, each day we will feature a different specialty module, led by an expert from the relevant field to exchange both neuromodulation science and current best medical practice - with the aim of educating and engaging those who are unfamiliar with the neuromodulation therapies available to their patients (e.g. neurologists, urogynaecologists, gastroenterologists, cardiologists, etc). We will work hard to promote these focused sessions to relevant medical societies in Germany, the rest of Europe, US and the rest of the world to penetrate our target audience.

***Support Benefits***

This is a unique opportunity to meet with a diverse, international community of neuromodulation specialists and future implanters. You will have ample face-to-face time to network and “get your word out” about your company and its products. Benefits of exhibiting at this event will include a state of the art exhibition hall, identification of your company within conference collateral, coffee breaks and midday reception in the exhibition and, the opportunity to lead your own, private 20-minute educational sessions in our “neuromodulation classroom”, which will be adjacent to the exhibition hall. Platinum sponsorship opportunities include all of the above plus space for your company’s symposium, a hospitality suite for engaging customers in entertainment events, company logo recognition, complementary invitations to the faculty and board dinners, and much more.

Building upon the success of our 2011 Congress in London, we are looking forward to our best-attended congress yet. We appreciate Industry’s vital role in this field and we hope you will join us in Berlin!

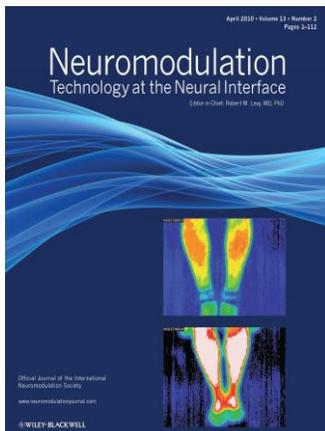
Simon Thomson, MBBS FFPMRCA  
President & Congress Chair  
International Neuromodulation Society



Established in 1989, INS is a non-profit organization connecting researchers, clinicians, biomedical engineers, companies and institutions worldwide that are focused on research, development and implementation of neuromodulation therapies. INS contributes global leadership for those in the neuromodulation field by providing a resource of expertise and information about neuromodulation for researchers, clinicians, patients and the public. INS is committed to expanding access to potentially life-changing treatments by educating diverse audiences including physicians, patients, caregivers and regulators about the benefits of neuromodulation therapies, through its bi-monthly, Medline-Indexed, peer-reviewed journal *Neuromodulation: Technology at the Neural Interface* and chapter websites. Our current President is Dr Simon Thomson, we have over 1,500 members worldwide, and our Board is composed of presidents of our 16 chapter societies and elected directors at large. For more information, please visit [www.neuromodulation.com](http://www.neuromodulation.com), or email [INS@neuromodulation.com](mailto:INS@neuromodulation.com).

## Existing Chapters

- Argentinean Neuromodulation Society
- Australian Neuromodulation Society
- Benelux Neuromodulation Society
- Brazilian Neuromodulation Society
- Canadian Neuromodulation Society
- Chinese Neuromodulation Society
- German Neuromodulation Society
- Italian Neuromodulation Society
- Japan Neuromodulation Society
- Korean Neuromodulation Society
- North American Neuromodulation Society
- Polish Neuromodulation Society
- South Eastern European Neuromodulation Society
- Spanish Neuromodulation Society
- Swiss Neuromodulation Society
- UK/Ireland Neuromodulation Society (NSUKI)



*Neuromodulation: Technology at the Neural Interface* is a peer-reviewed, bi-monthly publication that was launched in 1998 as the journal of the International Neuromodulation Society (INS) and its national chapters.

The journal represents the practice of a growing, diverse multidisciplinary field responsible for delivering enormous benefit to patients by improving function and reducing suffering. The in-depth articles help to expand your knowledge and understanding of the interface between electrical stimulation, chemical neuromodulation, and the body. Neuromodulation is now indexed in MEDLINE / PubMed. [www.neuromodulationjournal.com](http://www.neuromodulationjournal.com)

## Advisory Boards

### Executive Board:

Simon Thomson, Chair	Timothy Deer	Ali Rezai
Elliot Krames	Robert Levy	Marc Russo
		Werner Braunsdorf

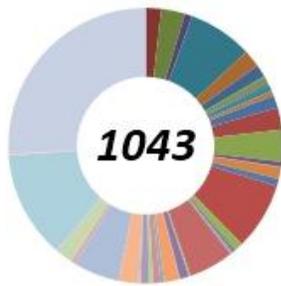
### Scientific Advisory Board:

To be announced.

### Local Organizing Committee:

To be announced.

## 2011 Congress in London Attendance



Albania - 1	Argentina - 18	Australia - 29	Austria - 9
Belgium - 79	Brazil - 21	Canada - 15	Chile - 1
China - 8	Colombia - 2	Czech Rep - 9	Denmark - 6
Finland - 15	France - 27	Germany - 39	Greece - 6
Hungary - 1	Ireland - 14	Israel - 9	Italy - 82
Japan - 11	Kuwait - 3	Lebanon - 2	Malta - 1
Mexico - 1	Netherlands - 55	New Zealand - 2	Poland - 11
Portugal - 1	Rep Of Korea - 18	Russian Fed - 5	Saudi Arabia - 9
Singapore - 5	South Africa - 10	Spain - 2	Sweden - 25
Switzerland - 56	Taiwan - 6	Turkey - 21	UAE - 1
UK - 131	Uruguay - 1	USA - 270	

## Expected Attendance - 2013 Berlin

In 2013, the 11<sup>th</sup> World Congress of the International Neuromodulation Society is expected to bring clinicians, scientists, and bioengineers from all over the world to Berlin, Germany. With the addition of new, emerging chapters, participants are anticipated from all five continents and attendance is expected to surpass 1,000.

## The Venue – The Estrel Berlin



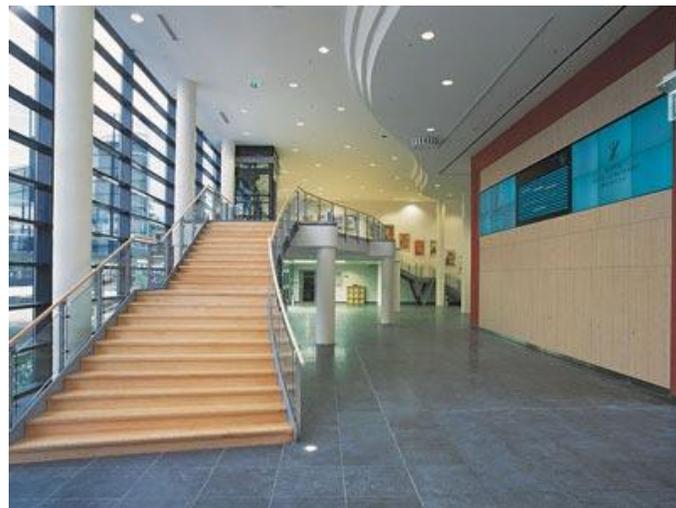
**The Estrel Berlin** is Europe's largest convention, entertainment and hotel complex. With 1,125 rooms and suites, five restaurants, two bars, a summer garden and the show "Stars in Concert", the Estrel has plenty to offer every guest. All 1,125 bedrooms are renovated and shine in new splendor!

The Atrium is the ideal place to linger a while, soaking up the Mediterranean atmosphere. The piazza-style lobby is ringed by a wide range of international restaurants and meeting places: whether you prefer Italian, Far Eastern, rustic German, or international, you can take a gastronomic trip around the world.

The 15,000-sqm fully air-conditioned, multi-functional Estrel Convention Center provides space for every type and size of meeting.

The hotel is very well connected to public transport: the urban railway station "S-Bahnhof Sonnenallee" lies a mere 250 meters from the hotel. The bus line M41 stops right outside the Hotel; it goes every five minutes during the day and every ten minutes in the evening. This bus line enables guests' direct connections to the underground network and also to Potsdamer Platz. The closest entry and exit to / from the inner-city motorway "Stadtautobahn 100" is "Grenzallee", which lies in the direct vicinity.

With this very convenient location, access to the New Berlin Brandenburg International (opens June 2012) airport is only 15 minutes. Wait for updates on the best public transportation to use. The access to all major sites in Berlin, like the Brandenburg Gate, Charlottenburg Castle, Potsdamer Platz and its great shopping districts are also very easy to access via the public transportation system.



## Conference Planners

Since 1993, Vanern Enterprises, Inc. has been adding value to educational opportunities for associations, industry, individuals, and others who have educational needs that must be met in a timely and cost effective manner. Vanern Enterprises has developed an expert-driven model that integrates the clinical insight and experience of internationally distinguished authorities from an array of medical and health specialties. Our team of writers, editors, travel planners, logistic experts creates an educational experience that will not be surpassed in its professionalism and expertise.

Contact: Annika Hayes, President. Tel: +1-530-559-5284, Email: [annika.ins.berlin@gmail.com](mailto:annika.ins.berlin@gmail.com)

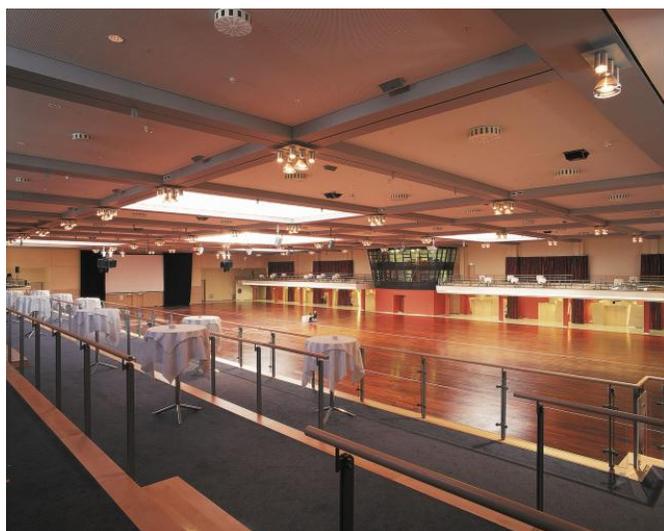
## Our Educational Program

Among the many topics that will be covered by this three and one-half day conference, preceded by two days of pre-conference symposia, are the fundamentals of neuromodulation and neuro-engineering, “Future Innovations in Neuromodulation: Bringing New Ideas to Market,” neurostimulation for pain, epilepsy, Parkinson's Disease, movement disorders, depression, obsessive compulsive disorder, cardiac disorders, peripheral vascular disease, uropelvic disorders, functional electrical stimulation for hearing and eye sight loss, stroke, and quadriplegia.

## Exhibits

The Exhibition Hall is in close proximity to all the session halls, making accessibility and visibility for exhibitors and sponsors a priority. The Exhibition Hall has been designed as a main meeting point for all attendees, where we will hold our opening reception, breakfasts, and coffee breaks.

**Company / Product / Service Description Listing in Program:** All exhibitors receive complementary listing in the 2013 Program. Each listing will contain the company name, address, telephone and fax numbers, e-mail address, URL, logo, and a 50-word description of the products and services being offered. The Program will be given to all registrants to assist them in locating products and services during the breaks in the program. To be included in the program, email a fifty-word product/service description to [ryan.ins.berlin@gmail.com](mailto:ryan.ins.berlin@gmail.com) by March 1, 2013. Descriptions received after this date will be listed on an addendum.



## Deadlines

Premier Commercial Supporters	All Other Commercial Supporters	Cancellation of Booth Fees Only
50% fee due with application June 1, 2012	Priority Application deadline	75% of booth fees refunded
25% fee due Oct 1, 2012	Submission of Company/Product/Service description for Program	50% of booth fees refunded
25% fee due Jan 2, 2013		100% of booth fees retained after

**Booth cancellations must be received in writing by the dates listed to receive a refund, minus an administrative fee of \$500; all other fees are non-refundable.**

## Benefits of Commercial Support

- Enhance your visibility
- Gain a more powerful industry presence
- Increase your impact on INS members – worldwide

<b>Educational Grants</b>	<b>Platinum \$125,000</b>	<b>Gold \$100,000</b>	<b>Silver \$75,000</b>	<b>Bronze \$50,000</b>
Booth Space/Placement <sup>^</sup>	20'x20'	15'x15'	15'x10'	10'x10'
No. of Complimentary Registrations	15	10	5	2
Additional Exhibitor Staff "Exhibition Hall Only" Badges at \$650	10	5	2	2
Symposium Opportunity*	Lunch	Breakfast	None	None
Hospitality Suite**	1	None	None	None
Pre-Conf (June 9) Table Top Exhibit	Yes	Yes	Yes	Yes
Ad Space in Final Program	Full Page	Half Page	Quarter Page	Eighth Page
Attendance at Welcome Reception	15	10	5	2
Faculty & Board Dinner Tickets	4	3	2	1
INS Neuromodulation Classroom Time (Monday June 10 & Tuesday June 11)	60 minutes	None	None	None
Session with INS Board***	45 minutes	30 minutes	15 minutes	None
One Year Recognition on INS Website	Yes	Yes	Yes	Yes

**All Premium Commercial Support grants are non-refundable - A 50% deposit is due with application by June 1, 2012. 25% due Oct.1, 2012 and 25% due Jan. 2, 2013.**

<sup>^</sup>Premium Booth Placement will be given to Platinum Level Supporters. Gold Level Supporters will be given Prime Placement.

\* The opportunity to host an Industry-sponsored Lunch (Platinum) or Breakfast (Gold) Program for only the cost of food & beverage, room set-up and AV (a savings of \$10,000), limited number of invited guests for programs.

\*\* INS will provide suite only, no food and beverage. The suite will be available from the morning of June 10, until 12pm on June 12, 2013.

\*\*\* Commercial Supporters can make a presentation and/or participate in a discussion session with the INS Board Members at two INS Board Meetings in 2012-2013. Arrangements can be made directly with the INS Executive Office at [INS@neuromodulation.com](mailto:INS@neuromodulation.com).

## Commercial Support Opportunities

We invite you to become a Commercial Supporter of INS. Commercial Support is an excellent way to demonstrate your organization's commitment to advancing the field of neuromodulation, and to increase your exposure to the world neuromodulation community. If you have any specific commercial support ideas or requests, please feel free to contact Annika Hayes at [annika.ins.berlin@gmail.com](mailto:annika.ins.berlin@gmail.com). *Please Note: All rates are stated in US Dollars and as such, are subject to fluctuations in exchange rates.*

Coffee / Tea Breaks (2 available) - <i>Includes food and beverage</i>	\$20,000
Welcome Reception June 9, 2013 - <i>Includes food and beverage</i> (3 available @ \$25,000 each, or a total: \$ 70,000 for Exclusive Support)	\$25,000
INS Board Dinner June 10, 2013 - <i>Includes food and beverage</i>	\$10,000
INS Neuromodulation Classroom Session (29 available) 20 Minutes ea, Mon. June 10 & Tues. 11	\$6,000
Cyber Café	\$15,000
Exhibit Space ( <i>shared walls</i> ) – 10' x 10' / 3m x 3m	\$5,000
Not-For-Profit / Emerging Technology Organization (no products) Table Top Exhibit Space 2.5' x 6' / .75m x 1.75m	\$1,500

## Exhibit Details

### Preliminary Exhibition Schedule – Subject to Change

Installation: Sunday, June 9, 00:01 – 16:30

Sunday, June 9

Exhibits and Opening Reception 19:00 – 20:30

Monday, June 10

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Afternoon Break w/ Exhibits 15:30 – 16:00

Tuesday, June 11

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Afternoon Break w/ Exhibits 15:30 – 16:00

Wednesday, June 12

Continental Breakfast w/ Exhibits 07:00 – 08:00

Morning Break w/ Exhibits 10:00 – 10:30

Lunch Break 12:00 – 13:30

Exhibition Closes 17:00

Dismantling: Wednesday, June 12, 17:00 – midnight

Please note all times are subject to change. Exhibits are closed during sessions. Exhibitors' time is free during scientific sessions allowing them to take advantage of the complimentary registrations included with their exhibit fee. Exhibits are not required to be manned during all hours, but should be open to attendees for viewing. Booths should be staffed during all meals and breaks.

INS reserves the right to use any exhibit space not occupied by 17:00 on Sunday, June 9, 2013 without further obligation (i.e. refund, loss of business, or liability).

### Location

Estrel Hotel

Sonnenallee 225

12057 Berlin, Germany

Please read all of the information in this brochure prior to completing the application. Signature of the Authorized Representative on the application constitutes agreement of the Exhibitor to comply with all policies. All exhibitors will be assigned space in order of their application and on an availability basis only. Companies that purchase Premier Sponsorship Packages will be given priority choice of location of exhibit.

### Eligibility

INS determines eligibility of any company or products for exhibit. INS may forbid installation or request removal of any exhibit or promotion that is not in keeping with INS character or purpose at its discretion and at any time, INS reserves the right to refuse space to any company whose products or services do not meet the educational, scientific or practice needs of our attendees.

### Payment

Payment must be received with the application by June 1, 2012 in order to secure space. After this date, booth space can be purchased only if there is availability. (Applications received without payment will not be assigned space until payment is received in full, including those with priority.) Subletting of space is not permitted.

### Space Assignment

Exhibit booth space will be assigned on a first-come, first-served basis, based upon receipt of exhibit applications and full payment to INS. Exhibitors will receive notification of booth assignment by December 1, 2012.

**Exhibit Displays**

Exhibitors or agents may not attach any item to any stationary wall, floor, window, columns, furniture or ceiling with screws, nails, staples, tape or any other substance. Nothing can be posted, nailed, screwed or otherwise attached to columns, floors, furniture or other areas of the exhibit center. Only professional printed signs will be allowed for display. The exhibit space includes:

- Two entrances to the Exhibition Hall
- Table top or Hard Shell structure (based on support level chosen), two chairs
- Meals for representatives included as per conference program during conference program
- Product/Service description (50 words) in the Sponsorship Guide
- Identification signage with one standard size sign at the sponsored event or on the sponsored item
- Recognition in the Program
- Company logo listed on the INS web site with hotlink to exhibitors' website

**Additional Exhibitor Services**

An exhibitor’s service kit will be mailed to all exhibitors approximately 90 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, furniture, cleaning, photography, floral, electrical, telephone, audio visual service, drayage labor, and shipping.

**Exhibit Representatives**

The authorized exhibit representative identified on the application for the exhibit space is the exhibitor's official contact for INS. The authorized exhibit representative shall have the authority to act on behalf of the exhibiting organization in space reservation transactions with INS and to certify that true representatives are operating the exhibit.

The signature of the authorized representative is

required on this application and binds the exhibitor and its representatives to all regulations and terms in the application and the Exhibitor Prospectus. INS must receive written notice of change of authorized representative when applicable.

**Additional Exhibitor Staff Registration Badges**

**A) Premium Educational Grant Providers/Supporters**

Number of complimentary badges, which include entrance to the Exhibition Hall, Main Conference program and Welcome Reception on June 9.

- Platinum Level: Fifteen (15)
- Gold Level: Ten (10)
- Silver Level: Five (5)
- Bronze Level: Two (2)

Number of additional badges that can be purchased for entrance to the "Exhibition Hall Only" at a cost of \$650.00 each.

- Platinum Level: Ten (10)
- Gold Level: Five (5)
- Silver Level: Two (2)
- Bronze Level: Two (2)

**B) Exhibitor -Table Top supporters**

With the purchase of an Exhibit-or Table top space, the "Exhibitor" will receive two (2) Complimentary Exhibitor Staff badges that gain entry to the Exhibition Hall, the Educational sessions (excluding Pre-conference sessions June 8-9) and the Welcome Reception on June 9. Two (2) additional Staff badges "Exhibition Hall Entry Only" may be purchased at a cost of \$ 650.00 each. Additional Staff badges above these (2) can be purchased at the Regular Attendee rate in effect at the time of purchase.

Sponsorship does NOT include Pre-conference registration. Pre-conference registrations are available for purchase at the standard rate. All representatives of exhibiting companies must wear a company ID badge stating they are exhibitors.

<p>If a Premium Educational Grant provider - Exhibitor wishes to purchase additional badges for employees or registrations for a non-employee, it must be purchased at the regular conference attendee rate. Any Educational Grant or Exhibition package does not include Pre-conference registration. Pre-conference registrations are available for purchase at the standard rate.</p> <p><b>Loss or Damage</b></p> <p>All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the exhibit facility, during installation, removal, and while it is in the confines of the exhibit facility. Neither INS, the general services contractors, the Estrel Hotel nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence above, their agents or employees. The Exhibitor expressly releases INS, the general services contractor, and the Estrel Hotel, their directors, officers, agents and employees from any such loss, damage or injury.</p> <p><b>Facility Fire/Safety Guidelines</b></p> <p>All drapes, curtains, table coverings, and skirts, carpet or any materials used in the exhibit must be flame retardant. Crates, packing materials, etc., may not be stored in exhibit halls. No flammable liquids shall be used or admitted inside of the center.</p> <p><b>Selling and Order Taking</b></p> <p>The purpose of the exhibits is to further the education of meeting attendees through product and service display and demonstrations. Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the meeting. The exhibitor is responsible for permits and paying sales tax, if applicable.</p>	<p>INS reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors that sell items for delivery on the show floor may be required to obtain city occupational licenses. Additionally, they may be required to collect and remit city and state sales taxes.</p> <p><b>Educational Grant Support Deadlines</b></p> <p>50% fee is due with application, June 1, 2012  25% fee is due October 1, 2012  25% fee is due January 2, 2013</p> <p><b>All Other Support Fee Deadlines</b></p> <p>Priority Application deadline Aug. 15, 2012  Submission of Company/Product/Service description for Sponsorship Guide – March 1, 2013. Submissions received after this date will be placed in the Addendum.</p> <p><b>Cancellation for booth fees only</b></p> <p>Booth cancellations must be received in writing by the dates listed in order to receive a refund, minus an administrative fee of \$500; all other fees are non-refundable.</p> <p>75% booth fees refunded by Jan.1, 2013  50% booth fees refunded by Feb.1, 2013  100% booth fees retained after Feb. 2, 2013</p> <p>If for any cause beyond the control of the Society- such as, but not limited to, the destruction of the facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure, - the Society is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Society to the date of the termination allocable to the exhibitor after pro ration thereof among all exhibitors.</p>
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Note: Sponsors may not hold independent activities during the educational portion of the program or during periods when activities planned by INS have been scheduled.

Independent activities may be held on the evenings of June 9 (after 20:30), 10, 11 and 12 and be approved by the Society.

**Electronic Program Advertising**

Advertising in the 2013 INS World Congress Program Book offers you concentrated exposure to the more than 1000 international neuromodulation field specialists who are expected to attend the 2013 Congress. The electronic program book features the complete listing of educational sessions, presenters, meeting events, and exhibit activities. It is a valuable tool for all attendees and they refer to it often. Take advantage of this opportunity to place your message in the hands of more than 1000 decision makers. To reserve space, contact Ryan Hessels at [ryan.ins.berlin@gmail.com](mailto:ryan.ins.berlin@gmail.com).

**Formatting Specifications:**

Half-tone images should be 1,200 ppi. Digital composite ads are acceptable in the following formats: EPS or PDF formats, with all images and fonts embedded, and TIFF or JPEG formats at 1,200 ppi with no compression applied.

Contact Ryan Hessels at [ryan.ins.berlin@gmail.com](mailto:ryan.ins.berlin@gmail.com) for instructions on how to send files larger than 10 MB through e-mail.

**Space closing and Materials Due: Mar.1, 2013**

No space cancellations will be accepted after the space closing date.

Space/Specifications:	Exhibitor	Non-Exhib
4C Included	Rate	Rate
1 page (7"x10")	\$995	\$1250
1/2 page V (3.375"x10")	\$750	\$950
1/2 page H (7"x4.875")	\$750	\$950
1/4 page	\$500	\$550

## Housing Information

INS has contracted and guaranteed a room block with Estrel Hotel, Berlin, Germany. Hotel reservations are granted on a first-come, first-served basis to registered exhibitors. Due to the INS having had to make major room block commitments with our Congress Venue / Hotel, INS requests that Commercial Supporters secure a minimum sized room block through our office. All rates below are quotes per night, per room, in single or double room, as indicated. The introductory rates as quoted below, are available on a limited basis and subject to change. All taxes and service charges are extra and will be added on to your statement.

Deluxe Single Room: \$249.65 plus 9% German VAT tax

Deluxe Double Room: \$283.19 plus 9% German VAT tax

Suites: On Request

All rates are subject to change based on currency fluctuations and changes in tax rates.

### Payment and Change Fees:

Reservations must be accompanied by full payment for the room for the duration of the stay.

### Name Change Fees:

First five (5) name changes: Free until May 14, 2013.

Apr. 15– May 14, 2013: \$50 per name change

After May 15, 2013: \$100 per name change

### Cancellation Fees

Until Mar. 15, 2013: 1 night lodging

Mar. 15- Apr.14, 2013: 2 nights lodging

After Apr.15, 2013: no refunds

### Housing Contact

Please contact Chenoa at Vanern Enterprises for your Housing Reservations:

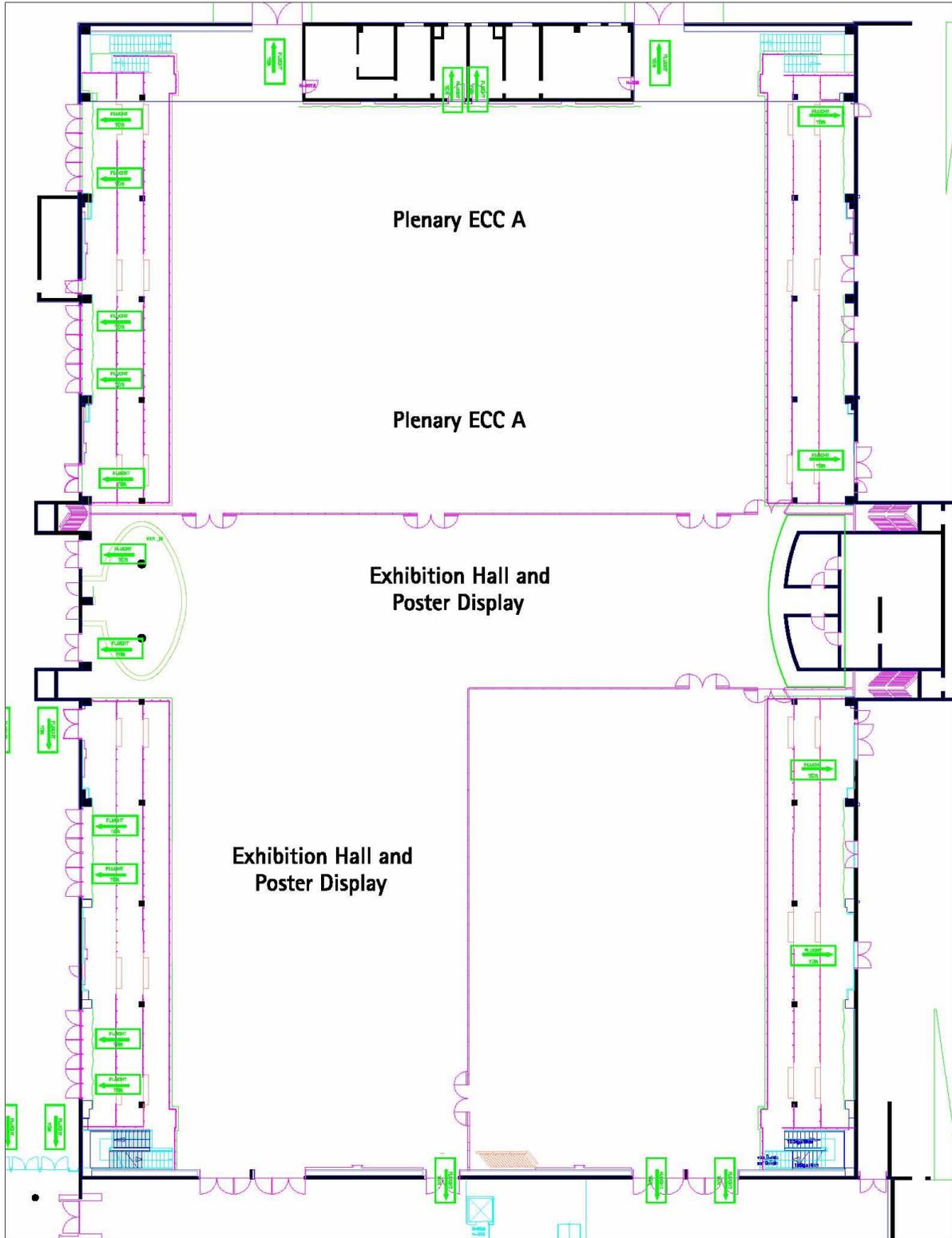
Phone: USA +1 (530) 870-5937

Fax: USA + 1 (425) 650-5910

Email: [chenoa.ins.berlin@gmail.com](mailto:chenoa.ins.berlin@gmail.com)



# INS World Congress Berlin Exhibition Floor Plan



## Join These Past Supporters

Algotech R&D  
BalSeal Engineering, Inc.  
Bioness  
Boston Scientific Neuromodulation - Platinum Level Supporter  
Cerbomed  
Codman J&J - Rhodium Level Supporter  
Greatbatch, Inc. – Innovations Day Supporter  
IOP Publishing  
IOS Press BV  
Medasys  
Medtronic Neuromodulation – Platinum Level Supporter  
National Manufacturing Co., Inc.  
Neurimpulse  
NeuroNews  
Neurotech Reports  
Neurotech, S.A.  
NeuroTherm  
Nevro  
Renishaw  
Spinal Modulation  
St. Jude Medical Neuromodulation - Platinum Level Supporter  
Tricumed  
Wiley-Blackwell

### Address Inquiries to:

Tia Sofatzis Executive Director  
International Neuromodulation Society  
11th World Congress in Berlin, Germany  
2000 Van Ness Avenue, Suite 402  
San Francisco, California 94109 USA  
Tel: +1 415 683-3237  
Fax: +1 415 683-3218  
INS@neuromodulation.com  
www.neuromodulation.com





INS is a 501(c)3 Non-Profit Organization; Tax ID: 23-2819070  
www.neuromodulation.com

## INS Commercial Support Application

Please send completed form and payment to:  
International Neuromodulation Society  
2000 Van Ness St., Suite 402  
San Francisco, CA 94109 USA  
Tel: +1 415 683-3237  
Fax: +1 415 683-3218  
[INS@neuromodulation.com](mailto:INS@neuromodulation.com)

### Authorized Representative

Name:
Title:
Organization Name:
Website Address:
Mailing Address:
City:
State/Province:
Zip/Postal Code:
Country:
Email address:
Telephone:
Fax:

#### Premier Support Deadlines

50% fee is due with application, June 1, 2012  
25% fee is due October 1, 2012  
25% fee is due January 2, 2013

#### All Other Support Fee Deadlines

Priority Application deadline Aug. 15, 2012  
Submission of Company/Product/Service description for Sponsorship Guide – March 1, 2013. Submissions received after this date will be placed in the Addendum.

#### Cancellation for booth fees only

Booth cancellations must be received in writing by the dates listed in order to receive a refund, minus an administrative fee of \$500; all other fees are non-refundable.  
75% fees refunded by Jan.1, 2013  
50% fees refunded by Feb.1, 2013  
100% fees retained after Feb. 2, 2013

### Commercial Support Opportunities

Platinum	\$125,000	
Gold	\$100,000	
Silver	\$75,000	
Bronze	\$50,000	
Welcome Reception, June 9, 2013 – Includes Food & Beverage	\$25,000	
Coffee/Tea Breaks (2 avail) – Includes Food & Beverage (2 avail)	\$20,000	
Cyber Café	\$15,000	
INS Board Dinner, June 10, 2013 – Includes Food & Beverage	\$10,000	
20 Minute INS Neuromodulation Classroom Session (2 avail)	\$6,000	
Exhibit Space (for Profit)	\$5,000	
Exhibit Space (Not for Profit)	\$1,500	
Additional Exhibitor Badges – “Exhibition Hall Only”	\$650	
<b>Total Commercial Support:</b>		

#### Signature

I am an authorized representative of the company named above and with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules, and regulations contained in the Exhibitors Prospectus and all policies, rules and regulations adopted after publication of this Exhibitors Prospectus, which we accept as part of this agreement.